



# ALDF 2010



Asia Lighting Design Forum 2010

22 October 2010

New Millennium Hall  
Konkuk University  
South Korea

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[www.aldf2010.org](http://www.aldf2010.org)



**Friday 22 October 2010**

# Program

**09:00 Conference Registration**

**10:00 Lighting Design Lecture – Woosung Park : Korea**

**11:00 Keynote Speech – Satoshi Uchihara, JAPAN**

**12:00 Networking luncheon**

**13:40 Opening**

**14:00 Lighting Design Lecture – Tino Kwan : Hongkong**

**14:50 Lighting Design Lecture – Qi Honghai : China**

**15:40 Afternoon refreshments**

**16:10 Lighting Design Lecture – Jaspreet Chandhok : India**

**17:00 Lighting Design Lecture – Kangwha Chung : Korea**

**17:50 Chairperson's closing remarks :**



**Qi, Honghai,**  
**Z DESIGN & PLANNING, China**

## Z DESIGN & PLANNING

Mr. Qi, Honghai General Manager & Design Director  
Phone : 010 – 8286 3386, 139 112 037 85  
Fax: 010 – 8286 3603  
E-mail : [dp@zlighting.com.cn](mailto:dp@zlighting.com.cn)  
Address: Room 207, No.16 HuaQingJiaYuan, Cheng  
Fu Road.100086.  
Beijing China

### Education

1999-2002 Tsinghua University School of Architecture, Beijing  
1994-1999 Tianjin University School of Architecture, Tianjin

### Professional Experience

2005. 03 -

Z DESIGN & PLANNING, Beijing  
Lighting Designer, Interior Designer

Projects:

Lighting Design for China National Museum, Beijing  
Lighting Design for Exhibition Hall in East Wing of the Hall of Preserving  
Harmony, the Forbidden City, Beijing  
Lighting Design for Guangdong Science Center, Guangzhou  
Lighting Design for XuanWu Lake District, Nanjing  
Architectural Renovation and Interior Design  
for Sign Art . Design. Products Shop at 798, Beijing  
Master Lighting Planning for the Central Area of Kunming City, Kunming  
Lighting Design for the Dining Room and Kitchen of ChangMeng Care Center,  
Tongzhou District , Beijing  
donation design  
Lighting Design for PetroChina Group Plaza, Beijing  
collaborated with BPI  
Lighting Planning & Design  
for Traditional Community in Zigong City, Zigong Sichuan  
Interior Design for Fashion Shop Dresscode, Beijing  
Lighting Design for the City Park at North 2nd Ringroad, Beijing

Lighting Planning & Design  
for Confucius Temple & QinHuai River Scenic Area, Nanjing  
Lighting Design for RunZe Villas, Beijing

2001. 11 - 2004. 10

Standard Architecture, Beijing  
Architect

Projects:

Urban Design for the Pedestrian Street at Beijing Bai Ta Si Stupa Historical Area, Beijing  
Conceptual Planning for the Historic Districts of Yuyao, Yuyao Zhejiang  
Architectural Design of the Academy of Arts & Design of Tsinghua University, Beijing  
collaborated with Perkins & Will  
Urban Design for Chao Feng Vil las Distr ict & Architectural Design for Individual  
Villas, Beijing  
Interior & Landscape Design for Lenovo R&D Center, Beijing  
Urban Design for the Central Area of Yangshuo City & Architectural Design for  
Yangshuo Commercial Complex Center, Guilin  
Landscape Design for Chao Feng Villas, Beijing  
Architectural Design for the Showroom of Changsha International Town, Changsha  
Architectural Design for Huidu Grand Hotel, Shi tai Anhui



**Tino Kwan,**  
**Tinokwan Lighting, Hongkong**

## **TinoKwan Lighting Consultants**

Mr. Tino Kwan

Tel: (852) 2521 2119

Fax: (852) 2868 4351

Address: Rm 602, Blk C, Sea View Est No. 8 Watson Road  
Causeway Bay, Hong Kong

### **Education**

1973 Graduate of Industrial Design from Hong Kong Polytechnic University

### **Company History**

Founder of Tino Kwan Lighting Consultants since 1979 London

### **Awards**

2009 Outstanding Greater China Design Awards 2009, (Private Residence, Hong Kong)

2009 2008 Annual Design Achievement Awards

2009 Award of Merit from The Illuminating Engineering Society of North America  
(The Peninsula Tokyo)

2008 Outstanding Greater China Design Awards 2008, (The Peninsula Tokyo)

2008 Design Award for Light & Lighting from Illuminating Engineering Institute of  
Japan, (The Peninsula Tokyo)

2008 Award from China Illuminating Engineering Society  
(Shangri-la Hotel, Shanghai, China)

2007 Ten Outstanding Designers Awards

2006 Award from China Illuminating Engineering Society  
(Jin Mao Grand Hyatt, Shanghai, China)

2006 Honor Award from The American Institute of Architects  
(Giverny Clubhouse, Hong Kong)

2004 Award of HKIA Medal of the Year 2003, (1 Peking Road, Hong Kong)

2000 Award of Merit, (Wing Kwong Pentecostal Holiness Church, Hong Kong)

1999 Award of Merit, (Jin Mao Grand Hyatt, Shanghai, China)

1999 Honor Award from The American Institute of Architects  
(Printemps Department Store, Shanghai, China)

1997 Award of Merit, (Grand Plaza Hotel, Singapore)

1997 Award of Merit, (38-40 Russell Street, Hong Kong)

1995 Award of HKIA Silver Medal, (Citibank Plaza, Hong Kong)

1994 Award of HKIA Silver Medal, (Entertainment Building, Hong Kong)

1989 Award of Commercial Space Design Tokyo, (Daiichi Hotel, Tokyo Bay)

1988 Award of Commended Prize of Lighting Design  
(Hong Kong Hilton, Hong Kong)

1988 Lighting Competition Certificate of Merit

1987 Award of Excellence of Hotel Design & Execution  
(Park View Holiday Inn Hotel, Singapore)



**Jaspreet Chandhok**  
**Architect Vilas Prabhu, India**

## ETHEREAL DESIGNS

Designers & Consultanta - Light  
B-4 1st Floor, Satyam Shopping Complex, MG Road  
Ghatkopar-E Mumbai-40007  
Tel : +91-22-40110192  
[www.ethdesigns.com](http://www.ethdesigns.com)

During the days of her architecture studies (1997-2002), Jaspreet began to notice how tremendously the light in a built space could influence and alter a user's experience of the space. That was when, while not even knowing whether such a career possibility existed, she decided on being an architect of light. Initially, there was very little information available and no guidance or program on the subject in India. The journey started with a lot of selfstudy & experimenting with conscious lighting ideas in academic projects. She did an academic design dissertation on mental health care centre with special emphasis on the effect of light and colour on human physiology and psychology. Vision came to reality in year 2002, when she found a mentor, Mr Vilas Prabhu (B.E, Electrical), one of the senior most lighting designers in India. She apprenticed under him and started working in his lighting design firm called *ETHEREAL DESIGNS*. *Of her 8+ years of experience in lighting, so as to get a wholesome experience, she also practiced architecture for the initial 3 & a half years, having worked on villas, institutions, earthquake resistant designs, retail interiors etc.* In early 2006, she quit architecture to give her full time to the subject of her passion- Lighting. In 2007, she became a partner with Vilas Prabhu in *ETHEREAL DESIGNS*. With a professional experience in lighting as well as architecture, she is sensitive to the response of people to various forms, built spaces and lighting conditions. As a result, her creative strength in integrating light, space and materials comes naturally.

Some of her completed projects include:

- Mumbai International Airport (International terminals)
- Reuters office at RMZ Infinity, Bangalore
- Walden Club, Hyderabad
- Fun Cinema Multiplex chain at Mumbai, Lucknow etc
- Nandan Nilekani's (VIP) residence, Bangalore
- Capitol Store, Muscat

A few of her ongoing projects include:

- The Indian Institute of Technology Bombay
- Sachkhand Sikh Temple Complex in Nanded
- Insurance Regulatory & Development Authority of India's Head office in Hyderabad
- Amanora Park township in Pune etc.

Together she & Vilas Prabhu are putting in their best towards providing lighting education in India, to begin with. Jaspreet teaches the subject of Lighting Design in IES School of Architecture, Mumbai. Together they both have been invited to speak in various platforms & they also conduct independent lighting workshops time and again. Their interview has recently been covered in an international publication by the name 'LIGHT & EMOTIONS Conversations with 47 Lighting Designers'. Due to their consistent high standards of work and notable passion for the subject, their firm *Ether*



**Satoshi Uchihara**  
**UCLD, Japan**

**Uchihara Creative Lighting Design Inc.**

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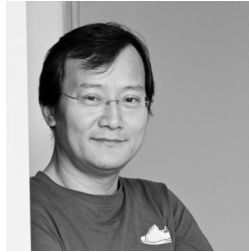
<http://www.uclid.co.jp>

Lighting Designer  
Satoshi Uchihara  
Tokyo, Japan

1982 Graduated from the Department of Design, Tama Art University  
1982 Entered Motoko Ishii Lighting Design inc,  
1994 Established Uchihara Creative Lighting Design inc,  
Lighting association IEIJ, IESNA, IALD

### **Projects**

Omotesando Hills, Tokyo, Japan  
Tokyo International Airport (Haneda), Tokyo, Japan  
Roppongi Hills Keyakizaka Complex  
Beautiful Fukushima Future Expo, Fukushima, Japan  
Byoudouin temple, Kyoto, Japan



**Kangwha Chung**  
**Konkuk Univ., Korea**

**Professor, College of Art & Design, Konkuk University**

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*Chairman, KALD (Korea Association of Lighting Designers)*

*President, Project Concept K [www.concept-k.net](http://www.concept-k.net)*

*Concepter/Founder, Lightgreen Concept [www.lightgreen.be](http://www.lightgreen.be)*

*Advisor, EON SLD. Co. Ltd [www.eonsld.com](http://www.eonsld.com)*

#### **Education**

1999 Graduate School of Art & Music, Tokyo Nat'l Univ. : Ph.D of Art Study & Design

1991 Graduate School of Industrial Design, Hong-ik Univ. (Master of Fine Arts)

1987 Major in Industrial Design of Seoul National University (Bachelor of Arts)

#### **Social Relations :**

2002-2004 Member of Seoul City Design Committee

2001-2003 Member of Seoul City Architecture Committee

#### **Experience as project Managing Director includes :**

State Tower Lighting Design, Shinhan BNP Parisbars, 2010

Lighscape Master plan for Kimpo City, 2009

Hana Bank Headquarter Lighting Design, 2009

Lighscape Master plan for Kangnam-gu, 2008

Lighscape Master plan for Jeonju City, 2008

Lighscape Master plan for Kimpo Hankang New town, 2008

Lighscape Master plan for Seoul Metropolitan Government, 2007

Lighting Master plan of StarCity Project, 2006

Lighting design of N-Seoul tower, 2006

Lightscape plan and Lighting design with 4 gates of Seoul, 2006

Lighscape Master plan for Bucheon City, 2003

Lighting installation for 53rd FIFA congress, 2002

#### **Private and Group Exhibition includes :**

[\_Shift : Light Installation] Alt. Space NOON, Suwon, 2008

[Alice Museum / Media Art exhibition] Hangaram Design Art hall, Seoul Arts Center, 2007

[LIGHT INSTALLATION – VIVID RED] Private Exhibition, Kepco Art Center, 2007

[Seoul Design Festival] Star Designers, Hangaram Design Art hall, Seoul Arts Center, 2005

[Small Light] Art Gallery, Tokyo National University, Ueno Tokyo, 1999



**Woosung Park**  
**SeoulWomen Univ., Korea**

**Professor, Seoul Womens University**

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## Research Interests

- Light & Experience, Emotional Interaction Design

## Education

- M.F.A in Lighting Design, Parsons School of Design, NY, USA, Aug 1994.
- M.F.A in Industrial Design, HongIk University, Seoul, Korea, 1990.
- B.F.A in Industrial Design, HongIk University, Seoul, Korea, 1988.

## Experience

- Professor, Industrial Design/ Light & Interaction, Seoul Women`s University.
- Dean of College of Fine Arts, Seoul Women`s University.
- Institute Director, Light & Experience Research Institute.
- Visiting Scholar, Industrial Design in Design Dept. North Carolina State University.
- Vice President, Korea Association of Lighting Designers.
- Advisory Committee, the National Assembly of the Republic of Korea.
- Design Advisor, Taewon Lighting Inc.
- Design Advisor, Samsung Raemian Inc.
- Design Creative Director, BD Lighting Inc.
- Good Designer of the Year, Good Design Selection.
- Recommended Designer, Korea Institute of Design Promotion.
- Selected as TDK(Top Designer of Korea), Korea Association of Industrial Designers.
- Designer, LG Electronics Corporate Design Center.

## Awards received

- Won IDEA Finalist 2010.
- Won Red Dot Winners 2009.
- Won Red Dot Honourable Mentioned 2009
- Won Winners of the Good Design Award 2009
- Won Gold Prize of Pinup Design Awards 2008
- Won Grand Prize of Korea Industrial Design Awards 2002.
- Won Award of the Prime Minister of Good Design Selection in 1996.
- Won Grand Prize of Seoul` Outdoor Lighting Competition in 1995.

## Exhibition

- 100%Design London 2010
- Designtide Tokyo 2009
- 100%Design London 2009
- World Best Design 2009